



**MEDIA CONTACTS:**

**Michele Blood, Cathie Hargett**  
**(512) 723-8558, (512) 728-7347**  
**Michele\_Blood@dell.com**  
**Cathy\_Hargett@dell.com**

**DELL SELECTS WINSTON-SALEM SITE FOR NEW NORTH CAROLINA  
MANUFACTURING FACILITY**

**ROUND ROCK, Texas, Dec. 22, 2004**--Dell today announced plans to build its North Carolina manufacturing facility on a 189-acre Winston-Salem site in the Piedmont Triad, pending completion of final due diligence. Construction of a 500,000 square-foot facility in Alliance Park will begin in January, with completion expected in fall 2005.

Dell in November announced the selection of North Carolina, specifically a location to be determined in the Triad, for a manufacturing facility that is expected to employ about 700 people in its first year of operation and up to 1,500 employees within five years.

Since then, Dell has been reviewing Triad-area site proposals. The Winston-Salem site best met all the criteria for the company's long-term operations, including proximity to employees, development readiness, topography and highway access—all of which were prime factors in the company's selection.

Dell officials also acknowledged the quality of the proposals submitted by other Triad area communities.

"We thank the leaders of Greensboro, Guilford County, High Point and Davidson County for providing a range of attractive site proposals that were responsive to our needs," said Ro Parra, senior vice president and general manager of Dell Americas. "Winston-Salem's Alliance Park location is best suited to bringing our new operation online in time to meet growing customer needs, providing good proximity to an available workforce and supporting our logistics objectives.

"We also appreciate the community's continued support in helping us complete our project on time and we are looking forward to getting to work on the new facility so we can begin to put Triad area residents to work before the end of next year."

Dell's North Carolina plant is the company's third facility in the United States announced this year. Others include a customer-contact center in Oklahoma serving the company's home and small-business customers and a distribution center in Ohio for Dell's growing

printing and computer-peripherals business. The company in July also announced a customer contact center in Edmonton, Alberta, Canada.

The North Carolina location will add to Dell U.S. manufacturing operations in Austin, Texas, and Lebanon, Tenn., where the company produces its PowerEdge servers, PowerVault and Dell/EMC storage products, and OptiPlex and Dimension desktop computers primarily for customers in North America. Globally, Dell has manufacturing facilities in Limerick, Ireland; Penang, Malaysia; Xiamen, China; and Eldorado do Sul, Brazil.

Recruitment for the new facility is expected to begin in April 2005. People interested in working for Dell can go to [www.workatDell.com](http://www.workatDell.com).

### **About Dell**

Dell Inc. (Nasdaq: DELL) is a premier provider of products and services required for customers worldwide to build their information-technology and Internet infrastructures. Company revenue for the past four quarters totaled \$47.3 billion. Dell, through its direct business model, designs, manufactures and customizes products and services to customer requirements, and offers an extensive selection of software and peripherals. Information on Dell and its products can be obtained at [www.dell.com](http://www.dell.com).

###

Dell is a trademark of Dell Inc.

Dell disclaims any proprietary interest in the marks and names of others.